

WIN with ECG

Preferred Appetite

Auto

- Full Coverage
- Multi-Car
- Bodily Injury- 100/300 or higher
- No lapse in coverage
- Preferred prior carrier
- Annual policy term

Home

- Newer homes (New Home Discount)
- No prior losses preferred, not required
- Supporting auto business
- No unique construction
- Roofs newer than 15 years

Landlord Protection

- Newer dwellings
- No prior losses preferred
- Supporting auto and home accounts
- Currently occupied by a tenant
- No more than eight units

Umbrella

- True umbrella policy
- Require all autos to be insured at one carrier

Motorcycle

- Experienced riders
- Previous motorcycle coverage
- Tours, cruisers and Harleys

Boats

- Medium and small ski boats, fishing boats, and run boats
- Insured at agreed value

Selling Tips

Auto

- Advanced quote discount
- Full coverage discount
- Multi- car Discount
- Accident and Violation Free Discount

Home

- Extended Dwelling Coverage
- New Home Discount
- Water Back-up Coverage
- Umbrella Discount

Umbrella

- Ability to quote in seconds via “Quick Quote

Motorcycle

- Included coverages- safety apparel and generous SP&E limits
- Guaranteed replacement cost- for Harley Davidson® motorcycles

Boats

- Extended navigational coverage
- Values up to \$300,000



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